



# TATTLE TAILS

MAGRANE PET MEDICAL CENTER / (574) 259-5291 / SPRING 2016

## Where is Dr. Logue?



Summer Sailing  
Captain Logue on the "Winday"  
an 18 ft daysailer on Eagle Lake

Dr. Logue's reduced hours in Magrane's schedule leaves him time to continue his laparoscopic surgery and endoscopy work at Magrane and pursue outside interests.



### Any-Oscopy Needed on Wednesday

Dr. Logue does laparoscopic (keyhole) surgery and procedures with endoscopes. New laparoscopic surgery techniques like biopsy, cryptorchid surgery and spays are available for our clients.

## Dr. Logue Volunteers at Notre Dame

Notre Dame's new focus on local business collaboration and commercialization of ideas that come from professors and students has taken up Dr. Logue's spare time. He volunteers time developing animal based products like medical scanning technology, 3D printing and CT scanning of dogs and cats.



A Notre Dame development team and Dr. Logue review progress on a new anesthesia manifold at Magrane.

### Ears-Nose-Throat doctor for Pets

Nose and sinus problems in pets are particularly difficult to diagnose and treat because the area is not accessible. Magrane's new rhinoscope lets us see deep in the nose and sinus of dogs and cats.

Rhinoscope picture of inside of patient Barney's nose. His nose was normal and Barney, a lively Shih Tzu, is breathing well.



### Activate your FREE Pet Portal Today!

You've given your pets everything except their own personal websites. MPMC is now providing FREE individual Pet Portals for your pets. These Portals will allow you to:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Request and track appointments</li> <li>• Check your pet's vaccination and exam status</li> <li>• Receive medication reminders</li> </ul> | <ul style="list-style-type: none"> <li>• Access answers to your pet health questions</li> <li>• Receive important alerts</li> </ul> |
|--|---|

It's easy to manage your pet's health! Just go to our website, [www.magranepmc.com](http://www.magranepmc.com) and click on the Pet Portal log in at the bottom of the screen. Then click on the "Request an Account."

## Consulting for Pet Food Companies

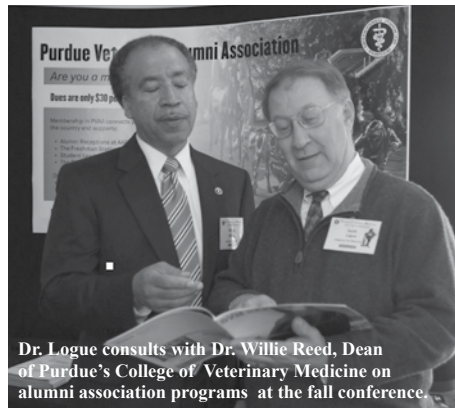
Dr. Logue's early career took him to Hill's Pet Products as manager for PRESCRIPTION DIETS. Later, he started Stewart Pet Products, the leader in the veterinary treat market worldwide in the 90's which he and his wife sold in 2003. He consults with small and medium pet product companies on formulation, manufacturing and marketing strategy.



One of the products formulated and developed by Dr. Logue, sold worldwide for pets with special dietary needs. This product is still available at MPMC.



Dr. Logue with manufacturing team in a Nebraska pet food plant



Dr. Logue consults with Dr. Willie Reed, Dean of Purdue's College of Veterinary Medicine on alumni association programs at the fall conference.

## Dr. Logue Elected Board President of Purdue Veterinary Alumni Association

The Purdue Veterinary College Alumni board represents veterinarians and veterinary technicians who graduated from Purdue's Veterinary College. This advisory board helps the veterinary college identify and meet the needs of veterinarians and patients while filling their duty as educators and experts in veterinary medicine. The board assists in fundraising and communicates college programs and services to the vets and vet techs that they represent.

As president, Dr. Logue will lead the effort by the veterinary alumni association to help Purdue's Veterinary College to keep in touch with Indiana's veterinarians,

technicians. At twice yearly meetings in 2016 and other veterinary events the board will offer help and advice on fundraising and direction.

## Your Online Shopping Experience is About to Get a Whole Lot Better!

We are in the process of upgrading our online store services, which means an even more enjoyable shopping experience for you. Beginning May 1, 2016 you will have the ability to shop our store directly from our website without going into your pet's portal.



### Benefits of the new store include:

- Auto-ship capabilities (with discounts)
- Remind Me Monthly dose program
- Free shipping on all orders over \$49.00
- Coupon Codes
- Over 1,700 products to choose from, including the full line of Hills Pet Foods and Prescription Diets

To shop our store, simply go to our website, [www.magranepmc.com](http://www.magranepmc.com) and click on the VetSource link located on our home page. Follow the instructions to set up your account. If you have shopped on our previous store, you will need to set up a new account with the VetSource store.

# Real Life Fitness for Dogs

## Neika Smessaert, RVT Vet Tech Coach

What I'm NOT going to tell you to do!!!

\*You do NOT have to sign up for a marathon and use your dog as your running partner.

\*You do NOT have to carve yet another hour out of your already busy day.

\*You do NOT have to do doggy yoga or doggy aerobics, although some are quite fun.

Try these simple tricks for improving your dog's fitness, mental health and family relationships:

1. Kibble Fetch - This game is good for both novice and experienced dogs. It is also a great game for kids to perform with age appropriate adult supervision. All you need is the food that you were going to be feeding at mealtime and an area such as a hallway, large room, or a sidewalk if you want to play outside. Start with a piece of kibble in your hand, ask your dog to sit

and then say, "Ready?" When you toss the piece of kibble be sure your dog can see it and say, "Go!" If he/she has a hard time go show where it is and adjust your tossing technique. Sometimes it is necessary to bowl the treat away instead of tossing overhead. The more you play, the farther you should be able to toss the treat and the more excited your dog will be to go get it and to scamper back for another round! Repeat as many times as you like while still keeping it fun for your dog.

2. Fun Feeding Toys - There are multiple fun feeding toys that stimulate both mental and physical activity for the dog, without a lot of extra work for the owner. Check for these at pet stores or online.

3. Hide and Seek - If your dog doesn't follow you around the house, go hide somewhere and call your dog to come to you. Consider first hiding in a different room, then gradually move to more difficult to find places as your dog gets used

to playing the game. Remember when you were little and you had to give a noise hint if it had been awhile and the seeker couldn't find you, the same applies here. If you play it right you should soon have a dog that is thrilled to find you! He or she should display that crazy wagging tail and that wiggly body. This exercise is not only fun, but a functional way to practice recall, or coming when called. When calling your dog to find you, say their name and your recall word one time. "Fido, Here!" Or "Fido, Come!" This exercise can be easily transferred to your yard as well.

**BONUS:** Try teaching your dog to find certain toys or treats on command. Start small at first, just hide the item beneath a basket, box or can, then say, "Fido, get the treat! or "Fido, where's your toy?" Gradually build up to hiding treats/toys in different rooms.

# F.Y.I.

## Veterinarian Schedules

Monday – Friday 7:30 AM to 5:30 PM

**Monday AM**  
Dr. Niemann

**Monday PM**  
Dr. Niemann  
Dr. Neuhoff  
Dr. Spake

**Tuesday AM**  
Dr. Niemann  
Dr. Neuhoff

**Tuesday PM**  
Dr. Niemann  
Dr. Spake

**Wednesday AM**  
Dr. Spake

**Wednesday PM**  
Dr. Neuhoff  
Dr. Logue

**Thursday AM**  
Dr. Spake

**Thursday PM**  
Dr. Niemann  
Dr. Spake

**Friday AM**  
Dr. Niemann  
Dr. Neuhoff  
Dr. Spake

**Friday PM**  
Dr. Niemann  
Dr. Spake

Veterinarians work on alternating Saturdays; they also fill in for each other on an irregular schedule. Always call for an appointment!

### Friendly, Fast, and Affordable!

We are matching PET MEDS' online pharmacy prices (after we send in your rebate) for 12-month supplies of Heartgard. No more waiting for your pet's preventative to arrive in the mail! Call us at (574) 259-5291 for fast, friendly service!

### Mission Statement

The Magrane Pet Medical Center Health Care Family seeks fulfillment by providing the best medical and surgical care available. We are dedicated to relieving pain and suffering in a compassionate way. The care and education we provide will maintain the highest quality of life for pets, their owners and our community.

## Important Message for Bird Owners

February 12, 2016

Dear Avian Client,

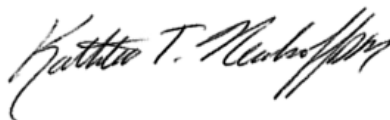
I have decided that I must retire from avian practice. Although I have enjoyed caring for birds for the past 36 years, my allergies to birds have progressively worsened in spite of aggressive treatment. It has reached the point where as soon as I enter a room with a bird, I become congested and continue to have breathing difficulties for 3-4 hours. My allergist also thinks the feather allergy is contributing to other health issues.

Fortunately, we have two new veterinarians in the area who are now caring for birds: Dr. Herget at Gilmer Park Animal Clinic (574-291-3302), and Dr. Dougherty at Roseland Animal Hospital (574-272-6100). I have contacted both of these veterinarians and they are willing to accept my avian patients. I believe they will provide good care for your feathered friends. In fact, Dr. Herget has a special interest in avian behavior and I have already referred patients to her. Once you have chosen an avian veterinarian, please call Magrane and we will be happy to send your bird's records.

Although the decision to discontinue the avian practice was difficult, the good news is that it will increase my availability for canine and feline patients. Since I am the only Board Certified small animal veterinarian in the St. Joseph County, Indiana area, this will allow me to focus on these patients who need my expertise!

If you have any questions, please give Magrane a call.

Sincerely,



Kathleen T. Neuhoff, DVM, ABVP

### Prescription Refill Reminder

Please allow our office at least **24 hours** from the time you request a prescription refill to the time you will pick it up. Thank you!

MAGRANE PET MEDICAL CENTER  
3945 Edison Lakes Parkway  
Mishawaka, IN 46545-3006  
(574) 259-5291  
www.magranepmc.com



Presort  
Standard  
US Postage  
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South Bend, IN  
Permit # 417

## Our new APP is available for download



- Request Appointments
- Rx Refill
- and More



### A Referral Program

Please take advantage of our Client Referral program that works in conjunction with our Feather and Fur Fund. We've developed a "Gift Card" that you can pick up at our office. However, this is a Gift Card that you do not have to pay for! Just pick up several of these cards the next time you are in our clinic. When you refer a friend and give them the card, they

will receive a complimentary complete physical exam and Magrane will donate \$20.00 to the Feather and Fur Fund in your name. We appreciate the confidence you've placed in us to care for your pet, and we appreciate each and every referral you send our way.

### Friend Us on Facebook



Magrane Pet Medical Center prides itself in staying current with the most up-to-date medicine available for your pet. When it comes to social networking, we want to do the same.

However, we can't do this without your help. Please search for and friend Magrane Pet Medical Center on Facebook today and begin networking with our clients and staff. It is a fun way to share stories, pictures, and information with people who have something in common—a unique bond with their pets!