



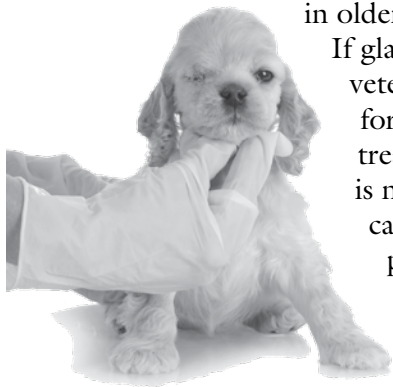
TATTLE TAILS

MAGRANE PET MEDICAL CENTER / (574) 259-5291 / SPRING 2012

BE AWARE OF THE SYMPTOMS OF GLAUCOMA

Did you know that your dog or cat can get glaucoma? Glaucoma is one of the most common causes of blindness in dogs and cats. Unfortunately, early symptoms of glaucoma such as blurring vision or headaches are difficult to notice in your pet. Often, the first symptoms seen by pet owners are redness in the eye or squinting. Vision may be permanently lost only a day or two after these symptoms develop.

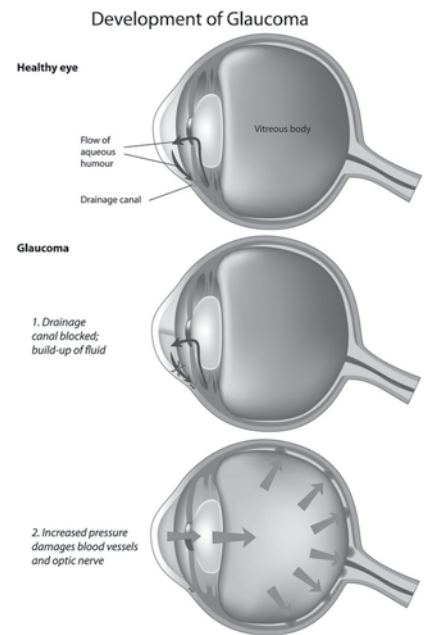
MPMC has several methods of testing the pressure in your pet's eyes. This can be done any time that suspicious symptoms develop. Eye pressures can also be checked as part of a preventative health examination. This is especially important for senior pets since glaucoma becomes more common in older pets.



If glaucoma is detected before vision is lost, the veterinarians at MPMC have several options for treatment. Many pets respond to medical treatment such as eye drops. If medical treatment is not successful, Dr. Neuhoff or Dr. Townsend can perform laser glaucoma treatment. MPMC possesses the only laser in Michiana for treatment of glaucoma. The laser glaucoma surgery does not require any incision and alleviates pain within hours. It is also the only surgical treatment that can usually preserve the vision of pets with glaucoma.

If your pet develops symptoms of a red or painful eye, please call MPMC immediately. Our team understands that all eye problems are possible emergencies and we will try to get your pet in within 24 hours.

If you have any questions about glaucoma or its treatment or would like your pet's eyes checked for glaucoma, please ask our team members and we will be glad to help.



POE'S POEM

New E-Newsletter!

We are proud to announce our new E-Newsletter. We need your email address. Please take time to provide us with your email address the next time you are in the office or call and have us add your e-mail to our list. The online version of Tattle Tails will be available at www.magranepmc.com for you to view and print. We will send you an email notification as soon as the next E-Newsletter becomes available.

The staff at Magrane Pet Medical Center demonstrates its love of animals every day. Several of us have ongoing relationships with various animal advocacy groups, but few of us have taken the opportunity to make that love of animals public. In contrast, one of our Registered Veterinary Technicians, Neika Smessaert, has made the public expression of her love for animals her life's work.

(continued on page 2)

TRIFEXIS

New to Magrane Pet Medical is Trifexis! Trifexis is going to be replacing Sentinel. This is a new preventative for fleas, heartworms, and some intestinal parasites. We are already seeing fleas and mosquitoes, so be sure to ask one of veterinarians or staff members about starting your pet on Trifexis now! Trifexis is a beef flavored chewable tablet that you give your dog as a treat once a month. It can start killing fleas with in 30 minutes. Trifexis will help prevent some of the most common intestinal parasites such as roundworms, hookworms and whipworms. It is important that all pets in the household be on a preventative for fleas and heartworms, especially if there is a flea infestation. Trifexis is only approved in dogs but we have another recommendation for your cats! Trifexis can be started as early as 8 weeks old and pets weighing just 5 pounds.



Trifexis won an award called the Green Chemistry Challenge Award which means that the US Environmental Protection Agency has ruled Trifexis to have a favorable environmental profile. Please call Magrane Pet Medical Center today with questions about starting your dog on Trifexis.

Poe's Poem Continues



The latest example of that love is Neika's new book for children, **POE'S POEM**. Featuring adorable pictures of Neika's Mastiff mix, Poe, each page gives basic rules of safety with dogs in rhyme form.

We've all heard what can happen when dogs damage children. As a trained pet behavior specialist, Neika, the Vet Tech Coach, has always tried

to help dog owners train their dogs and their children to interact safely. This book is a direct attempt to avoid negative incidents and also to highlight Dog Bite Prevention Week (May 20-26).

Proceeds from sale of **POE'S POEM** (available at Magrane for \$15.00) will go to local children's advocacy organizations and to SNAP (the Spay Neuter Assistance Program). Poe and Neika will be at Magranes for 10-11 am on May 26th for book signings and a chance to read to Poe. They are available on Thursday afternoons between 1:30 and 5:00 P.M. in April and also by appointment.



Neika with Poe, Chuck and Gwen



F.Y.I.

Veterinarian Schedules

Starting May 2012

Monday AM
Dr. Niemann

Thursday PM
Dr. Niemann

Monday PM
Dr. Neuhoff
Dr. Niemann
Dr. Logue

Friday AM
Dr. Niemann
Dr. Neuhoff

Tuesday AM
Dr. Doversberger
Dr. Neuhoff

Friday PM
Dr. Logue
Dr. Niemann

Tuesday PM
Dr. Niemann
Dr. Logue

Surgery Schedule
Monday-
Dr. Doversberger

Wednesday AM
Dr. Logue
Dr. Neuhoff

Tuesday-
Dr. Neuhoff
Wednesday-
Dr. Logue

Wednesday PM
Dr. Neuhoff
Dr. Logue

Thursday-
Dr. Niemann
Friday-
Dr. Neuhoff

Thursday AM
Dr. Doversberger

Saturday Hours:
7:30 am - 12:30 pm

Friendly, Fast, and Affordable!

We are matching PET MEDS' online pharmacy prices for 12-month supplies of Heartgard. No more waiting for your pet's preventative to arrive in the mail! Call us at (574) 259-5291 for fast, friendly service!

Mission Statement

The Magrane Pet Medical Center Health Care Family seeks fulfillment by providing the best medical and surgical care available. We are dedicated to relieving pain and suffering in a compassionate way. The care and education we provide will maintain the highest quality of life for pets, their owners and our community.

BLOOD DONORS NEEDED

We have a few openings in our Blood Donor Program. If you would like to volunteer your dog as a donor, please call our office. Ask Sherri or Kerri to place your name on our Donor list. One of our technicians will then call you back to qualify your dog and explain our program. Depending on the response, we may not be able to use everyone, as we only have limited space, but we appreciate your willingness to help.

Qualifications for your dog to be considered for our program are as follows:

- Your dog must be over 1 year of age, but under the age of 3
- Your dog must be easy to handle (not aggressive)
- Your dog must weigh a minimum of 50 pounds



Thank You

We'd like to thank the following clients for their referrals:

Carol Collier

Greg and Terry Robertson

Jennifer Dobbs

Amy Sandmann

Jeff Fish

Thomas and Debra Short

Amanda Hinsey

Wes Smith

Don and Sue Horner

Brandy Stacy

April Lewis

Breyan Tornifolio

Kim Miller

Jim Troyer

T.J. Niemann

Rick Vanvlasselaer

Northern Box Company

Joe & Ashley Walther

Thayne Oppelt

Jena Wieczorek

Donna Rakowski

Ron and Sue Wieczorek

If you made a referral and your name does not appear on this list, please accept our thank you for the referral and our apology for omitting your name.

MAGRANE PET MEDICAL CENTER
3945 Edison Lakes Parkway
Mishawaka, IN 46545-3006
(574) 259-5291
www.magranepmc.com



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A Referral Program

Please take advantage of our Client Referral program that works in conjunction with our Feather and Fur Fund. We've developed a "Gift Card" that you can pick up at our office. However, this is a Gift Card that you do not have to pay for! Just pick up several of these cards the next time you are in our clinic. When you refer a friend and give them the card, they will receive a complimentary complete physical exam and Magrane will donate \$20.00 to the Feather and Fur Fund in your name. We appreciate the confidence you've placed in us to care for your pet, and we appreciate each and every referral you send our way.



Friend Us on Facebook

Magrane Pet Medical Center prides itself in staying current with the most up-to-date medicine available for your pet. When it comes to social networking, we want to do the same. However, we can't do this without your help. Please search for and friend Magrane Pet Medical Center on Facebook today and begin networking with our clients and staff. It is a fun way to share stories, pictures, and information with people who have something in common—a unique bond with their pets!



NEW! PET PORTALS ON OUR WEBSITE



We are excited about our new Pet Portal! Simply go to our website, www.magranepmc.com where you will find the Pet Portal log-in button. Complete the "create new account" section and you're in! Here's what you will find:

- **Pet Pages** where you can request appointments, review upcoming appointments and set up automatic reminders to alert you when it's time to give your pet medications. You can also post your pet's pictures and view your pet's preventive healthcare history, medications and diets from this page.
- **Care Guides** which gives you access to a comprehensive collection of answers to the most common animal health

questions.

- **Other Features** include surveys so that you can share your opinion of our services, and also the ability to store detailed information about your pet for easy printing or emailing when you travel. The mail feature allows you to send messages or questions to our staff. There is even a community page where you can share funny or heartwarming pet stories.

With the new Pet Portals, you will be receiving your pet's preventative healthcare reminder notifications via email. This will be in addition to our current notifications, which include personal calls from our staff and a postcard mailing.

We hope you will be just as excited about the Pet Portal as we are. If you have any questions about the Pet

